

# Men's Basketball

1818 Chouteau Ave. • St. Louis, MO 63103 • (314) 421-0339 • (fax) 421-0620

# **MEDIA INFORMATION**

# 2010 STATE FARM MISSOURI VALLEY CONFERENCE MEN'S BASKETBALL CHAMPIONSHIP

March 4-7 ... St. Louis, MO ... Scottrade Center (21,472)

**MEDIA ASSISTANCE** -- If you need something while you're in St. Louis and we're not readily available, you can reach us at one of the following telephone numbers (all area code 314):

#### Valley Communications Staff -- Best Numbers

Mike Kern, Associate Commissioner for Communications	435-4779
Jeremiah Ingram, Assistant Commissioner for Communications	435-4776
Kelli Briscoe, Assistant Director of Media Relations	488-7120
Kristin Gregory, Communications Intern	402-9889
Lauren Eads, Director of Sports Administration	578-2005
Bobby Thomas, Director of Operations	435-4780
Sheraton City Center (Tournament Headquarters)	
Main Number	231-5007
Scottrade Center	
Main Number	622-5400
Valley Communications Office	613-1860/1861
Valley Communications Office - Fax	241-3213
Press Row	589-5832

**MEDIA WORK AREAS** -- A media work room, interview room and buffet area will be located at Scottrade Center. There are 12 telephones in the working media room at Scottrade Center. Telephones are available on a first-come, first-served basis. In addition, The Valley will provide a faxing service; please contact Kristin Gregory of The Valley staff if you need something transmitted. High-speed wireless internet access is available in the working press room. Please see a member of the Valley staff (Telecommunications Help Desk within the room) for log-in information. Separate circuits have been established for print and electronic media.

**PRACTICES --** No interviews are allowed during any practice. Videographers wishing to shoot B-roll during Thursday's shoot-arounds may do so, but only from the endzones. Friday, Saturday, and Sunday, practices/morning shoot-arounds are closed to all members of the media (except for approved members of the MVC or CBS television network).

**MEDIA CREDENTIALS --** You must wear your credential at all times during games or while in Scottrade for interviews. You will need your credential to gain admission to the Coach of the Year luncheon at the Hilton at the Ballpark Hotel, the Hall of Fame Breakfast at the arena (Bud Light Zone at Scottrade), and the Hospitality Room in the City View A-B suite (13th floor) of the Sheraton. All credentials not picked up at the Sheraton on Wednesday, March 3, will be left at the press entrance -- located on the west side -- Walnut Street or 15th Street -- of Scottrade Center. You must present a photo ID to receive your credentials.

**MEDIA BUFFET --** The media buffet is in the Blues Press Box, which is located on Level 5. Media members should take the freight elevators, located on the media workroom level -- next to the Scottrade Center operations office -- to Penthouse Level 5. A credential is required for admittance to the media buffet. You will only be able to go through the line once. Please note the hours of operation -- which is located on the Schedule of Events in this manual and on the back of your credential -- for the media buffet.

PHOTOGRAPHERS AND TV FILM CREWS -- Still photographers and videographers must either stay seated or kneeling within the photographer boxes located on the left side (as you face the basket) of the west goal (as you face the scorer's table, it is the goal to your right) and the right side of the east goal. Photographers and videographers will not be allowed along the sideline apron of the court -- in front of the official scorer's table, the press tables or team benches -- at any time after competition begins, including the team 30- and 60-second timeouts and all media timeouts. The lone exception is Valley TV Network videographers. Still photographers may not place tripods on or beside the playing court or attach strobes to the backboard or goal standard, without permission from the MVC.

Stations are prohibited from using lights for "live shot" purposes while games are being competed -- including team timeouts [the four (4) 30-second timeouts and the one (1) 60-second timeout] and media timeouts -- during the tourney.







- **CLEARANCES** -- Telecasts will be cleared on Fox Sports Midwest (3.1 million homes), Fox Sports Indiana (1.2 million homes), Fox Sports Kansas City (1.6 million homes), Comcast SportsNet Chicago (4.759 million homes) and selected outlying cable systems that carry Comcast SportsNet Chicago and Metro Sports (500,000 homes) the Kansas City-based production company for the Missouri Valley Conference. Sunday's championship game will air on CBS Sports. There is no television on Thursday.
- The CBS telecast of the 2010 State Farm MVC Championship game will mark the fifth-straight year the
  tournament finals aired on CBS. The 2006 telecast of the Bradley-Southern Illinois final marked the first
  national broadcast on network television for The Valley (not including NCAA Tournament action) since
  Wichita State lost to BYU, 93-92, on Jan. 28, 1989, also on CBS Sports. CBS Sports broadcasts an
  extensive regular-season schedule of college basketball, including conference championships from the
  Big Ten, Atlantic 10, Pac-10 and Conference USA.

Friday-Saturday: DirecTV Channel 671 • Dish Network Channel 418 • AT&T U-Verse Channel 748

#### Friday, March 5 -- Quarterfinal #1 at Noon Central

Fox Sports Midwest -- Live at noon Central.
Fox Sports Indiana -- Live at noon Central.
Fox Sports Kansas City -- Live at noon Central.
Comcast SportsNet Chicago -- Live at noon Central.
Metro Sports -- Live at noon Central.

#### Friday, March 5 -- Quarterfinal #2 at 2:30 p.m. Central

Fox Sports Midwest -- Live at 2:30 p.m. Central. Fox Sports Indiana -- Live at 2:30 p.m. Central. Fox Sports Kansas City -- Live at 2:30 p.m. Central. Comcast SportsNet Chicago -- Live at 2:30 p.m. Central. Metro Sports -- Live at 2:30 p.m. Central.

#### Friday, March 5 -- Quarterfinal #3 at 6 p.m. Central

Fox Sports Midwest -- Live at 6 p.m. Central.

Time-Warner Cable in Terre Haute (Channel 13)

Time-Warner Newburgh (Channel 23)

Avenue-Vincennes (Channel 24)

Insight Media in Evansville (Channel 2).

Fox Sports Kansas City -- Live at 6 p.m. Central.

Comcast Chicago -- Tape-delay at 12:30 a.m. Central

Comcast Chicago Plus - Live at 6 p.m. Central.

Metro Sports -- Live at 6 p.m. Central.

#### Friday, March 5 -- Quarterfinal #4 at 8:30 p.m. Central

Fox Sports Midwest -- Live at 8:30 p.m. Central. Time-Warner Cable in Terre Haute (Channel 13) Time-Warner Newburgh (Channel 23) Avenue-Vincennes (Channel 24) Insight Media in Evansville (Channel 2). Fox Sports Kansas City -- Live at 8:30 p.m. Central. Comcast Chicago -- Tape-delay at 2:30 a.m. Central Comcast Chicago Plus - Live at 8:30 p.m. Central. Metro Sports -- Live at 8:30 p.m. Central.

#### Saturday, March 6 -- Semifinal #1 at 1:30 p.m. Central

Fox Sports Midwest -- Live at 1:30 p.m. Central. Fox Sports Indiana -- Live at 1:30 p.m. Central. Fox Sports Kansas City -- Live at 1:30 p.m. Central. Comcast SportsNet Chicago -- Live at 1:30 p.m. Central. Metro Sports -- Live at 1:30 p.m. Central.

#### Saturday, March 6 -- Semifinal #2 at 4 p.m. Central

Fox Sports Midwest -- Live at 4 p.m. Central. Fox Sports Indiana -- Live at 4 p.m. Central. Fox Sports Kansas City -- Live at 4 p.m. Central. Comcast SportsNet Chicago -- Live at 4 p.m. Central. Metro Sports -- Live at 4 p.m. Central.

# Sunday, March 7 – Championship Game at 1 p.m.

CBS Sports – Live at 1 p.m.

**COORDINATES** — With the exception of the opening round on Thursday, March 4, and the championship game on Sunday, March 7, digital satellite coordinates are available for stations to acquire game highlights of the 2010 State Farm Missouri Valley Conference Tournament. Stations wishing to pick up a direct video feed of the games must have a digital receiver to receive the Conference's satellite feed, or may tape FS Midwest's transmission. For questions regarding digital satellite transmission, please contact Randy Hampton, Chief Engineer at Metro Sports -- 816/215-4624 (cell) or by e-mail at randy.hampton@twcable.com. All six games share the same downlink frequency.

#### Quarterfinals 1-2-3-4 • Friday, March 5 | Semifinals 1 and 2 • Saturday, March 6

**Satellite Coordinates:** Galaxy 17K – 13 – Digital Slot B **Parameters:** FEC 3/4 **Symbol Rate:** 6.1113 **Band:** Digital KU Band **Bandwidth:** 9 Megahertz **Downlink Frequency:** 11955.500 Megahertz Horizontal

#### The television talent assignments are as follows:

Quarterfinal 1: Mitch Holthus and Mac McCausland

Quarterfinal 2: Dan McLaughlin and Charlie Spoonhour

Semifinal 1: Dan McLaughlin and Charlie Spoonhour

Semifinal 2: Dan McLaughlin and Charlie Spoonhour

Quarterfinal 3: Mitch Holthus and Mac McCausland Championship: Dick Enberg and Bill Raftery Quarterfinal 4: Dan McLaughlin and Charlie Spoonhour

Tournament Host: Scott Warmann; Sideline Reporter: Tom Ackerman



#### TOURNAMENT GAMES CARRIED IN ST. LOUIS AND NATIONALLY ON WESTWOOD ONE

All nine games of the State Farm MVC Tournament will air in the St. Louis metro area, and KFNS 590 The Fan (590 AM) will carry the games. The championship game will be carried by Westwood One -- America's largest radio network, providing over 150 programs and servicing more than 5000 radio stations around the world. Westwood One will only air the title game, and will distribute the game to Sirius/XM.

#### The radio talent assignments are as follows:

Opening Round 1: Harry Schroeder, Earl Austin Jr., Kevin Paulus (sideline/halftime)
Opening Round 2: Jeff Vernetti, Ryan Robertson, Harry Schroeder (sideline/halftime)
Quarterfinal 1: Frank Cusumano, Troy Robertson, Todd Schumacher (sideline/halftime)
Quarterfinal 2: Dave Greene, Troy Robertson, Todd Schumacher (sideline/halftime)
Quarterfinal 3: Harry Schroeder, Todd Schumaker, Matt Steadman (sideline/halftime)
Quarterfinal 4: Harry Schroeder, Kevin Paulus, Matt Steadman (sideline/halftime)

Semifinal 1: Harry Schroeder, Ryan Robertson, Kevin Paulus (sideline/halftime) Semifinal 2: Dave Greene, Scott Highmark, Harry Schroeder (sideline/halftime)

Championship: Harry Schroeder, Earl Austin Jr., Kevin Paulus (sideline/halftime) (KFNS)

Championship: Dave Ryan and Pete Gillen (Westwood One)

VALLEY TOURNAMENT ON THE INTERNET -- Box scores will be available on the Missouri Valley Conference's web site -- www.mvc-sports.com. Live stats and play-by-play, courtesy of Illinois State's stats crew and CBS Sportsline's GameTracker, will be available by visiting The Valley site. A small photo gallery of each game will also be available on line, as well as post-game transcripts, game notes, and locker room quotes. For the first time, the league is utilizing the services of ASAP Sports, the FastScripts® company, to provide telephonic transcription coverage of our press conferences and interviews. In addition, The Valley (posts by Jeremiah Ingram) will also have a live interactive blog as part of its coverage of the State Farm MVC Men's Basketball Championship.

**SATELLITE FEEDS (PRESS CONFERENCES and HIGHLIGHTS)** -- The Valley, in conjunction with its television production company Metro Sports and KETC (St. Louis), will provide satellite feeds for the post-game press conferences for the tournament (and highlights for Thursday's non-televised games). For questions regarding digital satellite transmission for every press conference (except Sunday), please contact Randy Hampton, Chief Engineer at Metro Sports -- 816/215-4624 (cell) or by e-mail at randy.hampton@twcable.com. Here are the coordinates and uplink windows:

#### Thursday, March 4 -- Games 1 and 2 -- 10:00-11:00 p.m.

Highlights, postgame press conferences - Games 1 and 2

Satellite Coordinates: Galaxy 17K - 21 – Channel A

Band: Digital KU

Parameters: FEC 3/4

Downlink Frequency: 12106.5000 Megahertz Horizontal

#### Friday, March 5 -- Game 3 -- 2:00-3:00 p.m.

Postgame press conference from Game 3

Satellite Coordinates: Galaxy 17K - 21 – Channel A

Band: Digital KU

Parameters: FEC 3/4

Downlink Frequency: 12106.5000 Megahertz Horizontal

#### Friday, March 5 -- Game 4 -- 4:30-5:30 p.m.

Postgame press conference from Game 4

Satellite Coordinates: Galaxy 17K - 21 – Channel A

Band: Digital KU

Parameters: FEC 3/4

Downlink Frequency: 12106.5000 Megahertz Horizontal

#### Friday, March 5 -- Game 5 -- 8:00-9:00 p.m.

Postgame press conference from Game 5

Satellite Coordinates: Galaxy 17K - 21 – Channel A

Band: Digital KU

Parameters: FEC 3/4

Downlink Frequency: 12106.5000 Megahertz Horizontal

#### Friday, March 5 -- Game 6 -- 10:30-11:30 p.m.

Postgame press conference from Game 6

Satellite Coordinates: Galaxy 17K - 21 – Channel A

Band: Digital KU

Bandwidth: 9 Megahertz

Parameters: FEC 3/4

Symbol Rate: 6.1113

Downlink Frequency: 12106.5000 Megahertz Horizontal

#### Saturday, March 6 -- Game 7 -- 3:30-4:30 p.m.

Postgame press conference from Game 7

Satellite Coordinates: Galaxy 17K - 21 – Channel A

Band: Digital KU

Parameters: FEC 3/4

Downlink Frequency: 12106.5000 Megahertz Horizontal

#### Saturday, March 6 -- Game 8 -- 6:00-7:00 p.m.

Postgame press conference from Game 8

Satellite Coordinates: Galaxy 17K - 21 – Channel A

Band: Digital KU

Parameters: FEC 3/4

Downlink Frequency: 12106.5000 Megahertz Horizontal

#### Sunday, March 7 -- Game 9 -- 5:00-6:00 p.m.

Postgame press conference from Game 9

Coordinates: AMC 15 – KU Digital Trans: K12 – CH. D9
Orbital Slot: 105° WL Bandwidth: 9 Megahertz
Downlink Frequency: 11953.5 Megahertz Horizontal
Trouble Number (Sunday only): 314-512-9646

**POST-GAME INTERVIEW TRANSCRIPTS --** For the first time, the league is utilizing the services of ASAP Sports, the FastScripts® company, to provide telephonic transcription coverage of our press conferences and interviews. Please see a member of the MVC communications staff to be added to the distribution list. The transcripts will not include any locker-room interviews, however, the MVC will provide quotes from select student-athletes from the locker room.

**INTERVIEW POLICIES --** The head coach and at least two players from each team will be brought to the interview area following a 5-minute "cooling off" period after each game. The cooling off period begins when the coach enters the locker room. The winning coach and players will be interviewed first, (not longer than 15 minutes) followed by the non-winning coach and players. The interview room moderator is Joe Dalfonso. The locker rooms will be open to the media for a minimum of 30 minutes after the cooling-off period ends, provided media representatives are present the entire time. Head coaches will be available for one-on-one interviews after each press conference, but interviews should take place in locker rooms or another secure area -- not in the hallways.

RIGHTS-HOLDING RADIO INTERVIEWS -- The rights-holding radio station may conduct interviews with an assistant coach and/or players not requested for the interview room (courtside preferred, or right outside the locker room, but these interviews cannot impede traffic in the hallways). Immediately following a game (before the head coach returns to the locker room), the flagship radio station may conduct a brief interview with the head coach at the courtside radio position. The total interview time (total shared time with MVC TV or rights-holding radio) may not exceed four minutes and can be terminated by the media coordinator at any time.

**BLOGGING POLICY** -- Each credential holder (including television, internet, new media, and print publications) has the privilege to blog (e.g., real-time or time delayed journal entries) during competition. All media entities entering a blog must post the mvc-sports.com and/or archmadness.com link on their site. All blogs must be free of charge to readers. A blog description includes in-competition updates on score and time remaining in competition as well as description of the championship and competition taken place during the given time.

**PRESS ROW TELEPHONES --** There are a limited number of press row telephone lines -- two per rights holding institutional radio stations, and select others (installed upon request and for a cost) -- for use during the tournament. Media coordinator Mike Kern will assign seating for the broadcast positions, determined by seedings and team bench locations. Jeff Waldman of the Missouri Valley Conference staff will handle the tournament's main press row number -- 314/589-5832 -- so if you need a voicer sent back to your market, please notify Kern or Waldman.

**POOL REPORTER** -- In the event a situation would dictate so following a game, media coordinator Mike Kern will serve as the pool reporter. He will work in conjunction with Missouri Valley Conference Coordinator of Men's Basketball Officials Eddie Jackson to get your questions answered.

**COURTSIDE AUDIO --** The MVC will provide feeds from post-game news conferences to courtside radio broadcast locations (mult-box located at mid-court on row M1).

**STATISTICS** -- Courtesy of the stats crew from Illinois State University, typed play-by-play, complete halftime and final boxes will be provided. Player and coaches' quotes, as well as postgame notes from The Valley communications staff, will be provided. In addition, a complete transcript of the post-game interview sessions will be provided moments after the games. If you would like the transcripts e-mailed to you, please contact a member of the Valley communications staff.

Team statistics, game programs and flip cards with numerical rosters and officials' names will be available to the media in the working press room before each game. Following each game, the Valley will update each advancing school's all-game statistics and make them available in the press room.

**ALL-TOURNAMENT TEAM --** Selected members of the media will be asked to vote on an all-tournament team, including an outstanding player. Ballots will be distributed at the start of the second half of the championship game and picked up with two minutes remaining.

#### Participating Schools' Media Relations Directors' Cell Numbers

Bobby Parker, Bradley	309-256-4302
Rob Anderson, Creighton	
Mike Mahon, Drake	
Bob Boxell, Evansville	812-760-4273
Todd Kober, Illinois State	309-310-7112
Ace Hunt, Indiana State	812-243-5568
Rick Kindhart, Missouri State	573-239-8439
Colin McDonough, UNI	319-415-4059
Tom Weber, Southern Illinois	618-528-1111
Larry Rankin, Wichita State	316-258-4354